



Welcome to Genhe

根河欢迎您

Mr. Sa Guowen
Secretary-General,
Genhe Municipal Party Committee

LOCATION/地理位置



- North-East China
- China-Inner Mogolia-Hulunbeier
- East Longitude
120°12'--122°55'
- North Latitude
50°20' -- 52°30'

AREA,POPULATION&TRAFFIC/面积,人口和交通



- 20,012 km² area
- 1.8 million population
- 18 nationalities
(Han, Mongolia, Ewenke, Elunchun, etc..)
- 237 reindeer- herding- Ewenke
- Railway & highway
- 240km to Hailaer Airport



CLIMATE & ENVIRONMENT/气候和环境



- 4 distinctive seasons
- Rich in rivers & forests
- Forest coverage 87.2%

- Coldest city
- Annual average -5.3°C
- Extreme low -52.6 °C

THE ONLY REINDEER CITY IN CHINA

中国唯一拥有驯鹿的城市

- Reindeer– Symbol of Genhe city
- Wildlife under second class state protection
- Reindeer protection areas in Daxinganling virgin forest



- Hundreds of years herding history
- Reindeer herder--Aoluguya Ewenke—descendent of Russian Ewenke
- 237 Aoluguya Ewenke, 154 reindeer herders, 62 herding families
- 5 herds among forests, 1208 reindeers

DEVELOPMENT OF REINDEER HUSBANDRY

驯鹿产业的发展

- Improve herders' living quality
- Built new Aoluguya Village at downtown (2003)
- Develop ecological and cultural tourism
- > 4 million Euros investments on Aoluguya construction in 2008
- Joined WRH in 2008
- Conducted reindeer research



Government funded televisions



Signature ceremony of joining WRH

NEW AOLUGUYA VIALLAGE

新敖鲁古雅乡的建设

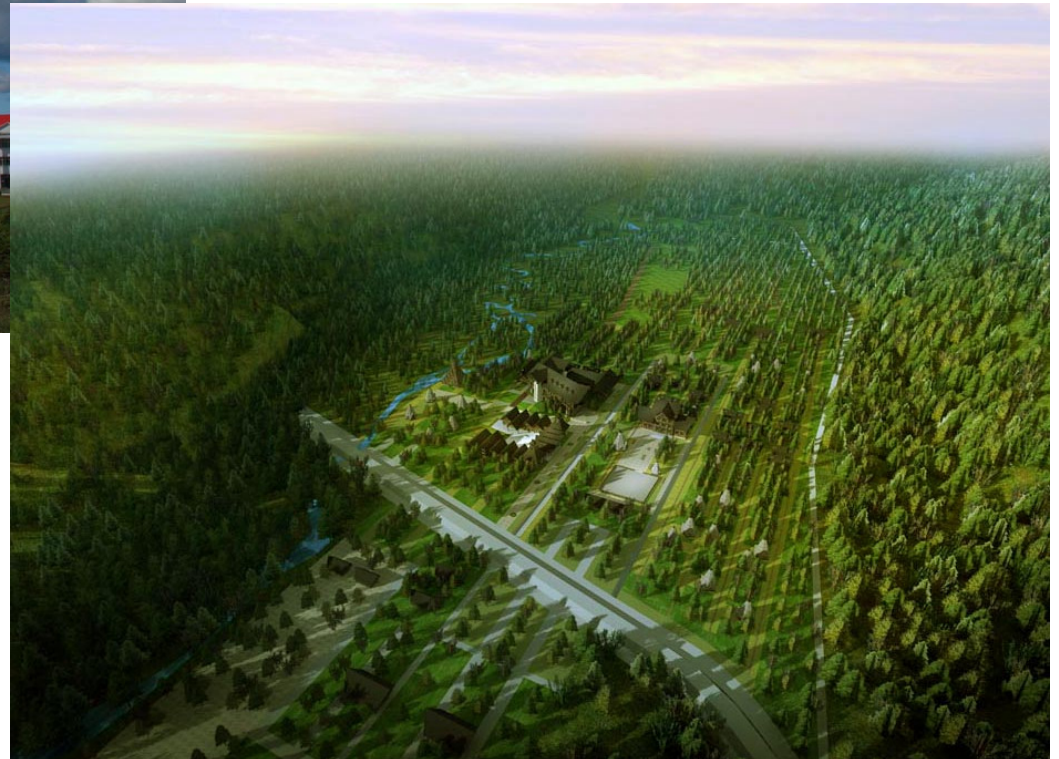


New Aoluguya Village(2003)



Comparison of Aoluguya Residence

New Aoluguya Village Master Plan ➡



REINDEER CULTURE SPREAD & PRESERVATION/驯鹿文化的保护和传播

- Reindeer culture festival being held annually
- Included in Chinese Cultural Heritage Protection List
- “Village of Birch Bark” and “Hometown of Reindeer Culture”



Children show their costumes on Reindeer Culture Festival



Tourism souvenir made by birch bark

WELCOME A BETTER TOMMOROW

根河明天会更好

- **Settle current problem: enlarge reindeer population**
- **Reindeer husbandry industrialization**
- **Develop reindeer culture based tourism-- make Genhe a charming and featured international tourist resort**
- **Complete city infrastructure & facilitates**
- **Strengthen communication with WRH and its members**
- **Apply for hosting the 5th World Reindeer Herders Congress**



LET'S MEET IN GENHE IN 2013

让我们2013年相聚在根河

